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For immediate release

Brightwells expands classic car auction team

Brightwells, the long-established Leominster-based auctioneers and valuers, are expanding the classic car auction side of the business following another highly successful year. The appointment of Matthew Parkin, a former Director of the Morgan Motor Company, as Classic Car Consultant brings a new dimension to the existing team with his industry-wide experience and passion for classic cars. Richard Binnersley, Director of Vehicle Sales at Brightwells, said: "We are delighted that Matthew could join us at this very exciting time. His long experience with the international car market and his infectious enthusiasm for classic machinery will ensure that we continue to develop our proven classic car auction format, now entering its sixth year of operation. We are looking to expand both the number of sales we hold each year, as well as the quantity and quality of vehicles we offer, and Matthew is key to making this happen."

Currently Brightwells hold four classic car and motorcycle auctions annually with around 140 vehicles in each sale, the next being scheduled for 22nd September. Binnersley added: "Our low commission rates, superb on-site facilities and geographic location in the heart of VSCC country are just some of the reasons why our current auctions attract such large crowds, such a diverse range of classic and vintage vehicles and achieve such high sale rates and exceptional prices."

Parkin, who has also held senior management positions at Volvo and Alfa Romeo GB, joins James Dennison who has been behind the development of the classic car sales over the last 5 years. "I am really looking forward to working with the team at Brightwells," said Parkin, a long term VSCC member who owns and maintains a collection of classics including a 1925 Vauxhall 30/98 that he has restored himself. "Coming into something well-established, yet with so much potential, is very exciting and I am sure that together we can really develop the business over the next few years."

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