

# Brightwells

Est. 1846

Instructions Received From

**FI Watkins & Son**

To Sell by Online Auction

**107.40 ACRES OF STANDING WHEAT STRAW**  
(to be sold in 3 Lots)

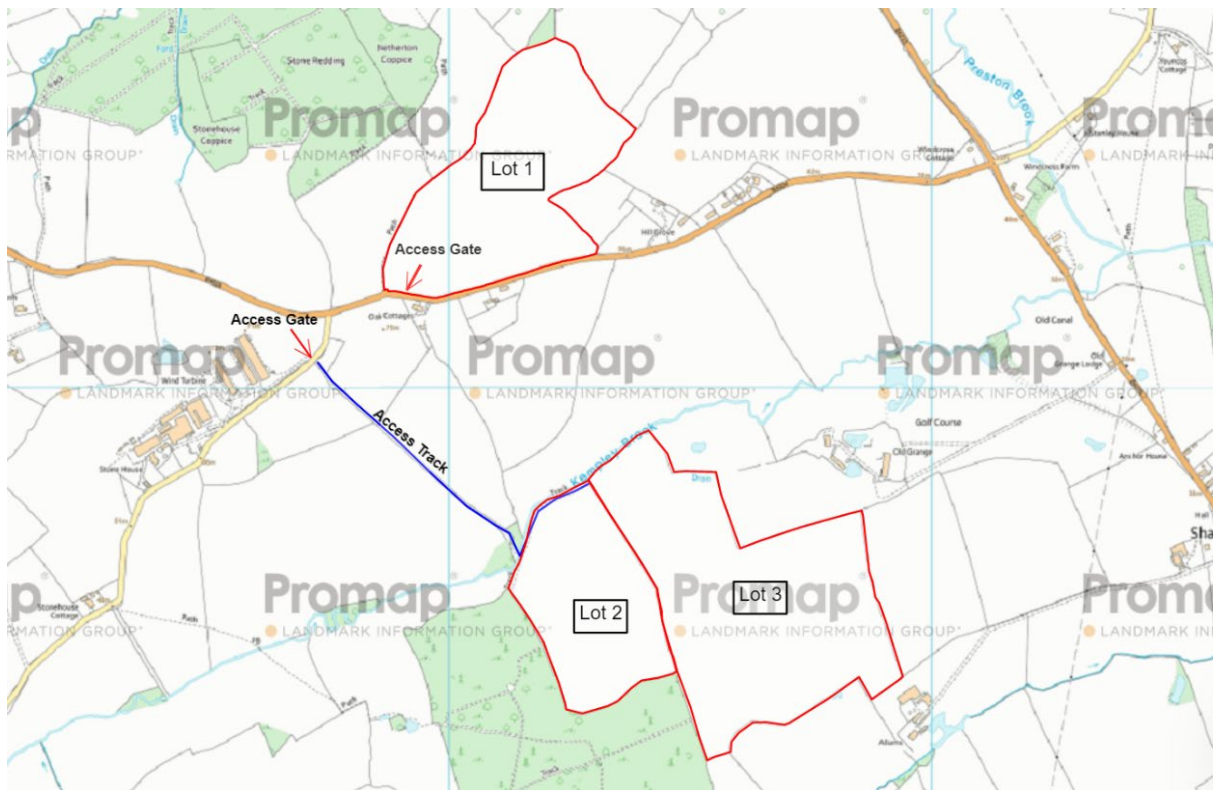
Situated at:

**STONE HOUSE FARM, KEMPLEY, DYMOC, GLOUCESTERSHIRE, GL18 2AT**

Start: Wednesday 13<sup>th</sup> July at 10am

End: Friday 15<sup>th</sup> July from 2pm

LOT NO.	FIELD NAME	DESCRIPTION	ACREAGE
1.	Netherton	Wheat	36.70
2.	25 Acres	Wheat	21.70
3.	Allums	Wheat	49.00



Ref: JDJ

Brightwells Limited,

The Mews, King Street, Hereford, HR4 9BX

Tel: 01432 261325

What3Words Location for each lot:

Lot 1: W3W: broad.skate.skip

Lot 2: W3W: elbowing.rejoins.strides

Lot 3: W3W: shrug.pong.skips

Conditions of sale:

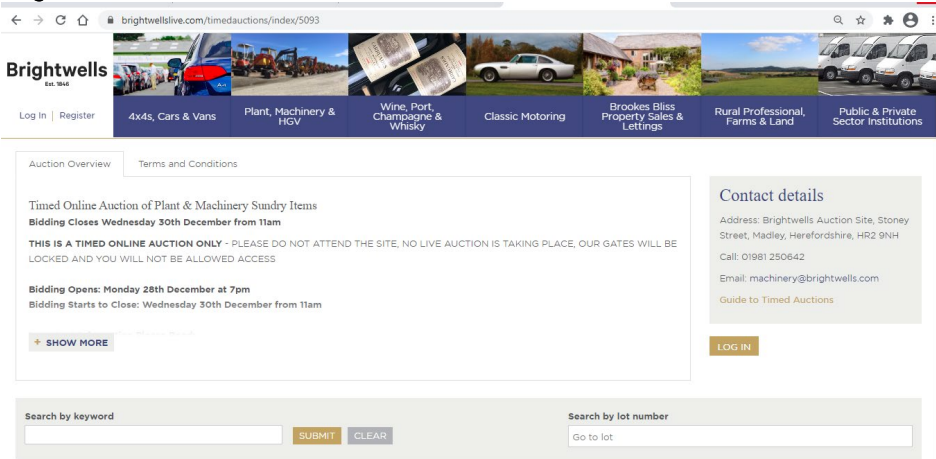
1. Straw to be cleared within 2 weeks of combining
2. Payment to be made within 24 hours of the auction via BACS Transfer or card payment
3. All balers to be cleaned of any straw and part bales before arriving on farm
4. Viewing at any time in which a copy of the sales details. Access through gates to lot 2 and 3 via Reg Watkins on 07971 954656
5. **This is a timed online auction only** - please do not attend the site, no live auction is taking place.
6. For more information on how to register and bid please email [rebecca.hobby@brightwells.com](mailto:rebecca.hobby@brightwells.com)

## COMMISSION BIDS

1. **Commission Bids** - We will accept commission bids on all lots up until 5pm on Tuesday 12<sup>th</sup> July 2022.
2. Please complete a Commission Bidding Form and email to [rebecca.hobby@brightwells.com](mailto:rebecca.hobby@brightwells.com) or return to Brightwells Ltd, The Mews, King Street, Hereford, HR4 9BX if you wish to leave a commission bid.

## HOW TO REGISTER FOR TIMED ONLINE AUCTION

1. Visit [www.brightwells.com](http://www.brightwells.com)
2. Click onto Timed Online Auction of Hay, Straw, Silage, Haylage, Beet & Maize Silage
3. In the top right-hand corner, click onto 'LOG IN' and sign in if you already have account. If not, please 'Create a Brightwells Live Account'.



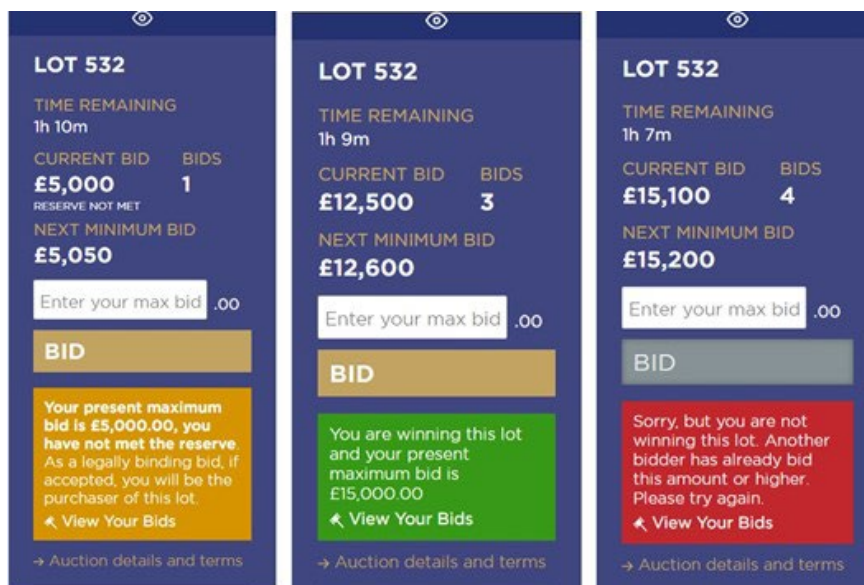
4. Click onto the Lot(s) you wish to purchase and put in your highest bid you would be prepared to go to, at your earliest opportunity. Waiting to bid until the final few seconds may be risk, if others also bidding at that time.
5. When bidding, the system treats your bid differently depending on whether the Vendor has placed a reserve price on the lot.

If your bid has the value up to or at the reserve, the bid will be taken at it's maximum to the reserve.

If the lot has no reserve or if your bid is forced above the reserve by other bidders, then an increment table operates that the system follows, similar to other bidding platforms. The bidding will automatically increase your bid in increments outbidding other bidders up to your maximum bid.

You will be notified by email and under your Brightwells 'My Bids Page' if you have been outbid, so you can decide whether to bid more.

Example of automatic bidding increments: £2 increment up to £50; £5 increment up to £100; £10 increment up to £200; £20 increment up to £500; £25 increment up to £1000; £50 increment up to £10,000. You may pay less than your maximum bid if you win.



6. Winning bidders will be emailed on the next working day after the auction. The Auctioneers may withdraw Lots at any time. If you are the successful bidder on one or more than one lot that is sold to you, provisionally or outright, the bids are binding and you cannot withdraw any bids - you will be liable for all lots sold to you.
7. The Timed Online Auction starts from 10am Wednesday 13<sup>th</sup> July 2022 and finishes on Friday 15<sup>th</sup> July 2022 from 2pm.

#### **Top Tips**

1. To avoid disappointment, please ensure you register for an auction at least 24 hours in advance.
2. Place your **MAXIMUM** bid prior to the auction ends as early as possible.
3. Bidding increments: Brightwells uses pre-determined bidding increments. For further details, please refer to the Sale overview at the top of each sale.
4. Always read the message shown on screen very carefully, this will ensure that there is no confusion about what you have and have not won and also ensure that you do not bid an amount you did not intend to.

Further information on how the Timed Online Auction works can be found by visiting <https://www.brightwells.com/guide-to-bidding-in-a-timed-auction/>

If you have any queries, please contact Jeremy Jehan on 07974 193667 or Matt Williams on 07976 723141.